

Church Search

Helping people find your church

This module helps people find a local Alliance church across Canada whether it is to find a new home church or attend a local Alliance church while travelling.

HOW VISITORS FIND YOUR CHURCH

A visitor to the cmalliance.ca website will click on the 'Looking For A Local Church' link on the home page which opens this Church Search webpage.

Search Option 1

They can type one or two keywords into the Search box and click [Go](#) or...

Search Option 2

Use drill-down searching by clicking on a province, then a city, and then scanning through all the churches in the list.



YOUR CHURCH POSTING

The church posting has all the information shown at right.

Church Addresses

The *Meeting Address* is where you hold your worship services and the *Mailing Address* is usually where your staff is located.

Map Links

This will open a Google Map based on the address information provided in the posting.

Contact Information

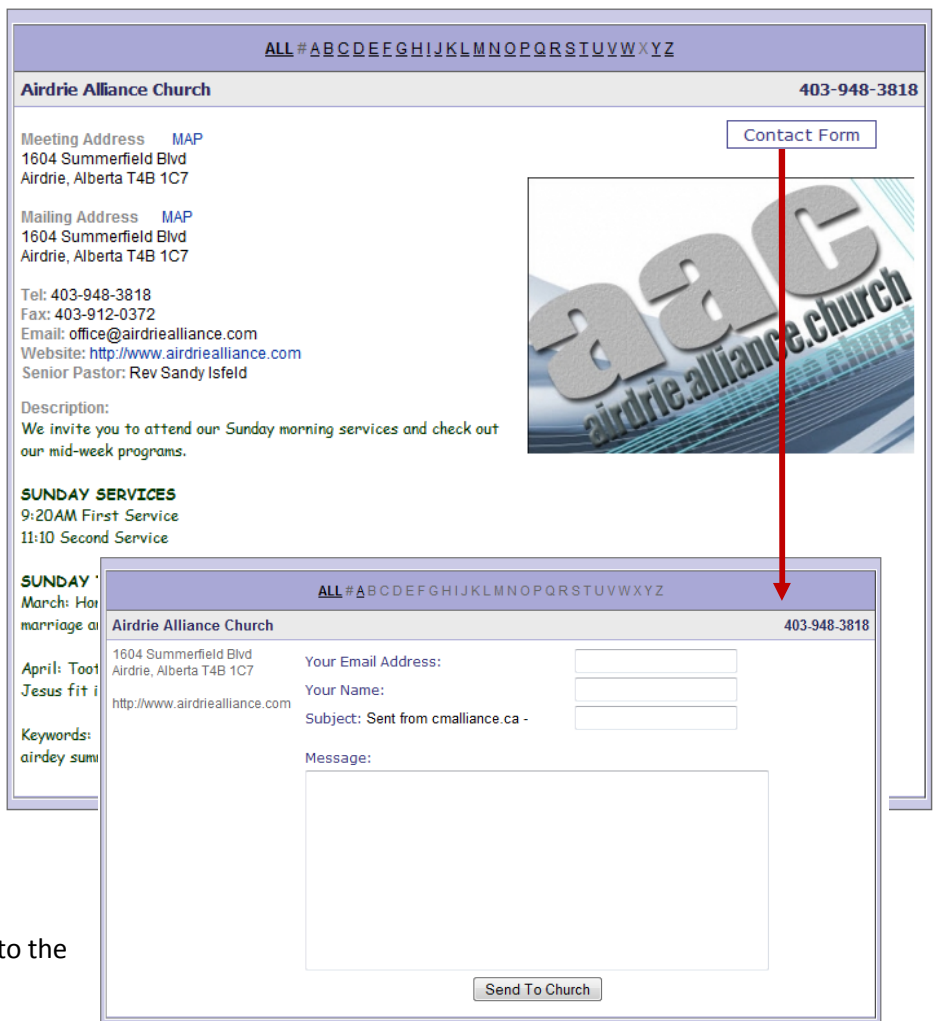
Includes a link to your church's website if submitted to the NMC database by your District Office.

Description & Photo

You can update both of these through this website.

Contact Form Button

Opens the window at right giving visitors a method to contact you. Emails will be sent to the email address provided in the *Contact Information* section.



CHANGING YOUR CHURCH'S POSTING

Click '[Looking For A Local Church](#)' link on the home page. Take a look at the posting for your church and make sure it is accurate. If any information needs to be changed follow the instructions below.

Change Contact Information

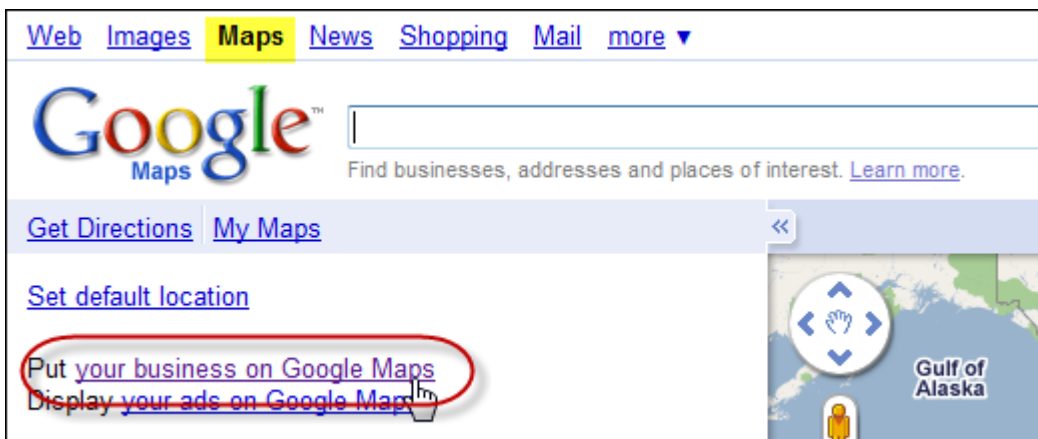
Includes: Addresses, phone numbers, email, website link, and contact name.

To change this information you must contact your District Office and submit to them your changes. Once they update the NMC database, these changes will be imported into the website at a later date.

Change Map Information

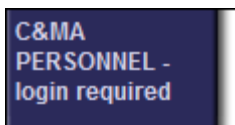
Includes: Address links to Google Maps.

We are not responsible for discrepancies with the Google Maps service. We can only recommend you contact Google and ask them to change it. There is also the option shown below which allows you to register your church with Google. To get to this link, go to www.google.ca then click on the Maps link highlighted in yellow. Then look for the link shown below to '[Put your business on Google Maps](#)'. This is a free service.



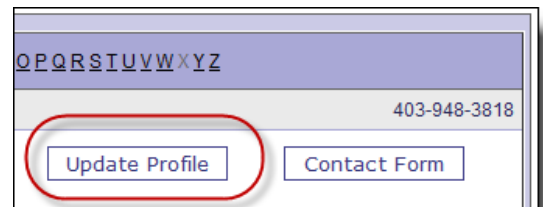
Change Marketing Information

Includes: Photo and description



To change this information you will need to first login with your church's username and password. Click on the link shown at left which is found on the website's left menu navigation.

Once logged in, go back to your church's posting and you will see the [Update Profile](#) button on the right. If you do not see this button you have not logged in or your church needs to obtain access to this posting. If the latter is true, email communications@cmacan.org for permission.



A new form will open after clicking on [Update Profile](#) allowing you to change the *photo* and the *description*. The following will describe how to best use these options.

Description Option

Use this option to introduce your church. Type your description concisely using capitals and spacing for emphasis. We would NOT suggest writing paragraphs if you want people to read it. You can also use simple html code as highlighted in the screenshot.

Consider including the following items.

- Worship times & styles
- Sermon topics
- Special speakers
- Mid-week programs
- Ministries
- Special events
- Building features such as a gym
- Handicap access
- General Attire
- Keywords

What are *keywords*?

These are words people might type into the Church Locator search tool which could help them find your church. You might want to include keywords of:

- Neighbouring areas; for example, a church in Scarborough, Ontario might want to add *GTA, Greater Toronto Area, Markham, Pickering*, etc.
- Also include commonly misspelled words like *'Vancouver'* without the *'u'*.
- Two-in-one word combinations such as *Moose Jaw* and *Moosejaw*.
- Old names if you have recently changed your church name.

ALL #ABCDEFGHIJKLMNQPQRSTUVWXYZ

Airdrie Alliance Church 403-948-3818

Description: SUNDAY SERVICES
9:20AM First Service
11:10 Second Service

Consider Including:
Worship times & styles
Sermon topics
Special speakers
Mid-week programs
Ministries
Special events
Building features such as a gym
Handicap access
General Attire
Keywords

SUNDAY TOPICS
March: Home Invasion Series - How God can transform your marriage and children, especially teens.
April: Tooth Fairy eats the Easter Bunny - Where does the life of Jesus fit into our culture.

Keywords:
airdey summer field summerfeild aac

Logo or Photo: (ideal size is 300 x 300 pixels)

Select how image is sized:
 Resize By Width (keeps height proportional)
 Crop (crops from center out 150 pixels on all sides)
 Force Resize (squishes photo to 300x300 pixels)

Current Logo/Photo: (if already uploaded)

Delete the current Logo/Photo: (if already uploaded)

We suggest adding as many helpful keywords as you like to the end of your description as shown above.

Photo or Logo Option

You have the option of including one photo. Perhaps use a photo of the outside of your church so people will recognize it when driving by, or of the platform so they get a sense of your worship style, or perhaps an upcoming event, or sermon series. Just remember to keep the photo current. To upload a photo click on the [Browse](#) button to open your computer's files and folders. After you submit this form, the photo will upload automatically.

Resize Option

To control the size of the photos being uploaded we offer you three choices for resizing them to fit within the website's template. Since many people do not know how to resize, any one of these three options will take care of this for you. If you are unsure, experiment with each one to see the difference. Usually the first option is best.

When finished, click on [Submit Your Changes](#).